oakgrovebusiness.com



# OAKGROVE BUSINESS CONSULTING®

Clarity Starts Here.

# Business Health Check OA



### Is your business built to last?

This 10-question assessment is designed to reveal where your business stands in it's ability to grow, sustain and succeed, with or without you. It takes less than 5-minutes and gives you great insights into the way you prioritize your next steps.

#### Instructions

For each of the following questions, rate your current status from:

- 1 = Needs Work
- 3 = Functional but Consistent
- 5 = Excellent

Add your score at the very end and check the key.

|                     | Question  | Rating         |
|---------------------|---|----------------|
| Financial Clarity   | Do you know your break-even point and true profit margins?          | 0102030405     |
| Sales Strategy      | Do you have a defined and repeatable sales process?                 | O1 O2 O3 O4 O5 |
| Team Alignment      | Does every team member have a clear role & performance expectation? | O1 O2 O3 O4 O5 |
| Processes           | Are your daily operations standardized & documented?                | O1O2O3O4O5     |
| Customer Experience | Is your customer journey consistently delivering value?             | O1O2O3O4O5     |
| Leadership Bandwith | Do you work <b>on</b> the business<br>more than <b>in</b> it?       | O1 O2 O3 O4 O5 |
| Growth Plan         | Do you have a 1-3 year roadmap for growth and team capacity?        | O1 O2 O3 O4 O5 |
| Owner Exit          | Do you have an exit or succession plan in progress?                 | O1 O2 O3 O4 O5 |
| Accountability      | Do you regularly track and act on your most important key metrics?  | O1 O2 O3 O4 O5 |
|                     | succession plan in progress?  Do you regularly track and act on     |                |

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## What your score says about your business.

#### Score Ranges:

- · 40-50: Strong, Scalable Foundation Time to Optimize
- 25-39: Room for Growth Fix the Gaps and Level Up
- · Under 25: Time to Dig In Your Business is at Risk of Burnout/Plateau





